



## **REPORT of CHIEF EXECUTIVE**

---

**to  
PLANNING AND LICENSING COMMITTEE  
20 JULY 2017**

### **ECONOMIC DEVELOPMENT UPDATE**

#### **1. PURPOSE OF THE REPORT**

- 1.1 Economic Development works towards strengthening and encouraging development of the local economy. It was agreed that a regular report would be submitted to this Committee to update Members on key issues and provide an opportunity for feedback and input.

#### **2. RECOMMENDATION**

That Members note the contents of the report;

#### **3. SUMMARY OF KEY ISSUES**

- 3.1 **APPENDIX 1** to the report provides an update on activity on various economic development workstreams as follows:

- Coastal Community Teams (CCT);
- Bradwell Legacy Partnership (BLP);
- Business Support;
- Business Engagement;
- Skills;
- Sense of Place.

#### **4. IMPACT ON CORPORATE GOALS**

- 4.1 The work of the Economic Development Team in partnership with key stakeholders will help to create opportunities for economic growth and prosperity.

#### **5. IMPLICATIONS**

- (i) **Impact on Customers** – Engagement with businesses and organisations across the district as well as supporting the District at sub-region level.

- (ii) **Impact on Equalities** – None identified.
- (iii) **Impact on Risk** – Work of the Economic Development Team helps to mitigate against Corporate Risk 12 – Failure of the Council to influence regional partners to support and encourage economic prosperity and inward investment to the Maldon District and Corporate Risk 13 - Failure to have a co-ordinated approach to supporting new and existing businesses
- (iv) **Impact on Resources (financial)** – The Team are being proactive in seeking funding to create opportunities for economic prosperity in our District.
- (v) **Impact on Resources (human)** – None identified.
- (vi) **Impact on the Environment** – None identified.

Background Papers: None.

Enquiries to: Heidi Turnbull, Economic Development Officer, (Tel: 01621 876215).